



2024 Auction Sponsor Levels

PLATINUM SPONSOR: \$10,000

Institution for Savings

VIP SPONSOR: \$5000

Looking to reach guests directly? Our VIP gift bags are designed to hype the event and recognize our VIP sponsor!

Sponsorship slots available: 1

- Sponsorship of the "VIP" Bags with your company's logo
- Ability to include your own promotional item in VIP Bag
- Included in Facebook and/or Instagram event posting, plus two additional
- Included in district-wide email advertising the Auction
- Full page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Logo included on mailed VIP Invitations

CRIMSON SPONSORS: \$3000

- Included in Facebook and/or Instagram event posting plus two additional posts
- Included in district-wide email advertising the Auction
- Full page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Logo included on mailed VIP Invitations

CLIPPER BAR SPONSOR: \$2000

Sponsorship slots available: 2

Sponsor one of our two bars! (Or, sponsor both for \$3000!) Bartenders will wear a t- shirt you provide with your logo. Auctioneers will get creative with you to highlight your business during the Live Auction.

- Included in Facebook and/or Instagram event posting
- 2 tickets to the Auction
- 2 Bartenders wearing a T-shirt w/ your company logo
- ¼ ad in Program Book

GOLD SPONSORS: \$2000

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- ½ page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Logo included on mailed VIP Invitations

CLIPPER SPONSOR: \$1500

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- ½ page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Logo included on mailed VIP Invitations

HIGH HONORS SPONSORS: \$1000

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- 1/4-page ad in Program Book

HONOR ROLL SPONSORS: \$500

- Included in Facebook and/or Instagram event posting
- 1/4-page ad in Program Book

Questions? Please contact:

Andrea Weetman amweetman@gmail.com, 347 366 0359

Please note:

Sponsorships must be committed by Oct 10th. After October 10th, ad placement within the Program Book cannot be guaranteed

Sponsorship dollars that fall between 2 categories will receive the benefits of the lower level.

While we always strive to help with ad quality, the creation of the ad and submitting it in the appropriate format is the responsibility of the sponsor.

Payments can be made online by [Clicking Here](#)

Or, please send a check made out to
Newburyport Education Foundation
P.O. Box 1002
Newburyport, MA 01950